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Google Like a Pro!, 2017

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Created at the Wright State University Libraries, 2014.

These materials were designed to be used with Wright State University first-year students or faculty of first-year students to improve research skills.

Project Team:

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Google*

*Like a Pro!



Google Search

I'm Feeling Lucky

A University Libraries workshop



How much do you use Google?

Google Search

I'm Feeling Lucky



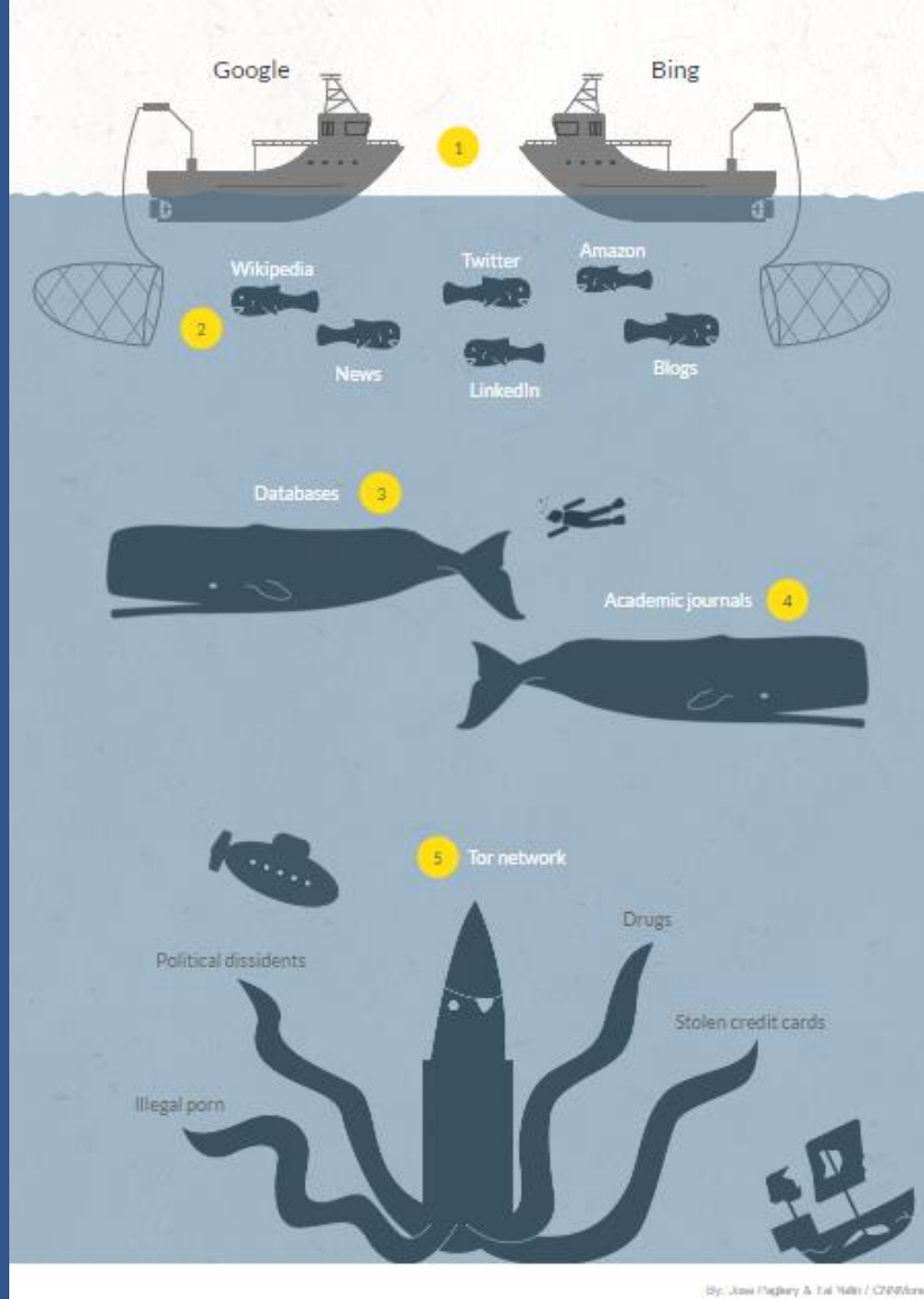
What do you use Google for?

Google Search

I'm Feeling Lucky

How does Google work?

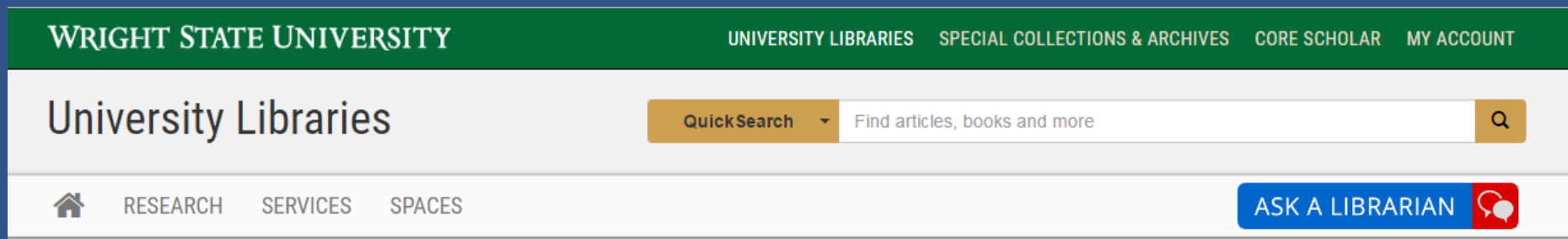




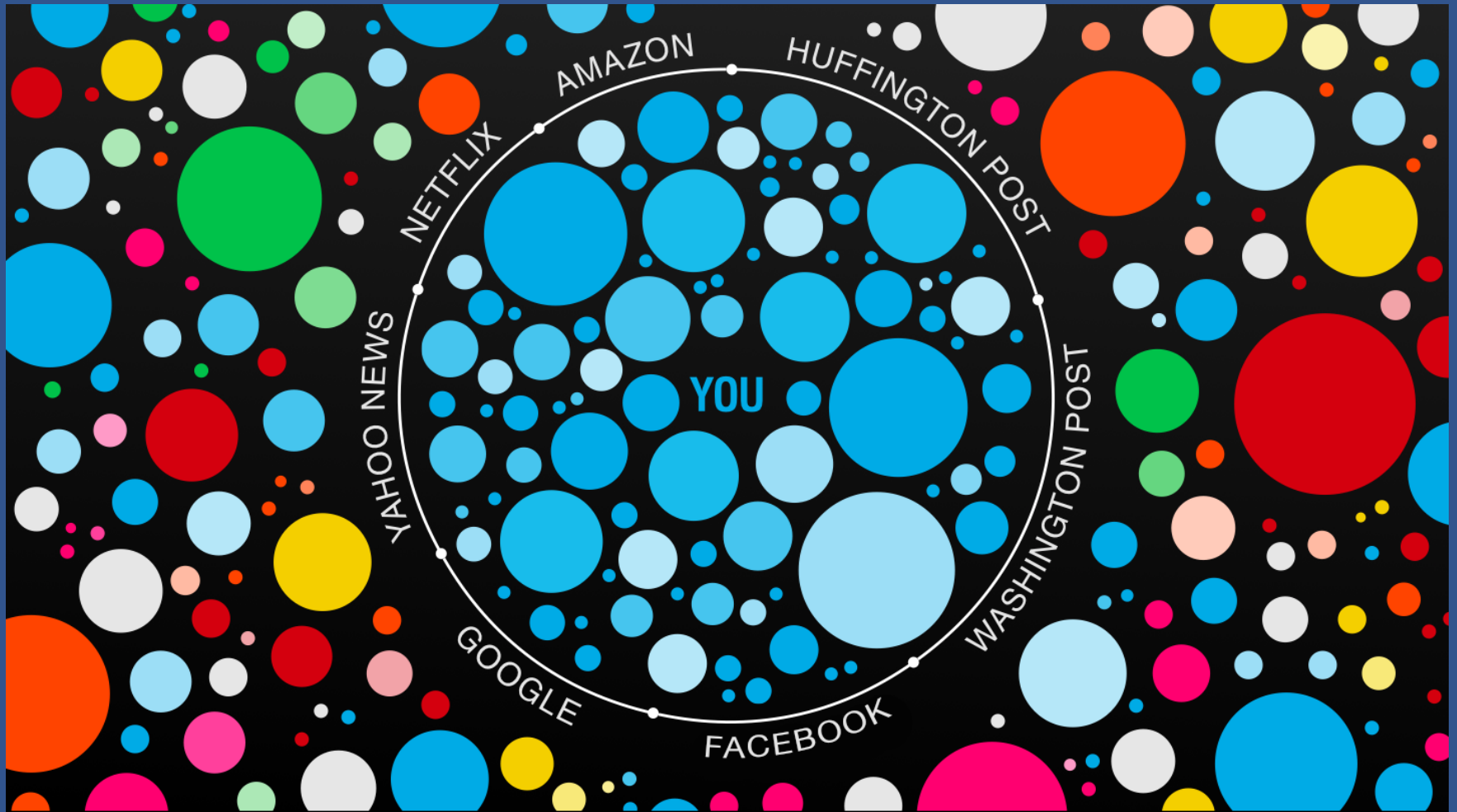
- See infographic at <http://money.cnn.com/infographic/technology/what-is-the-deep-web>

Why webcrawlers and surface web matters

- Google search results can complement your research in subscription library databases



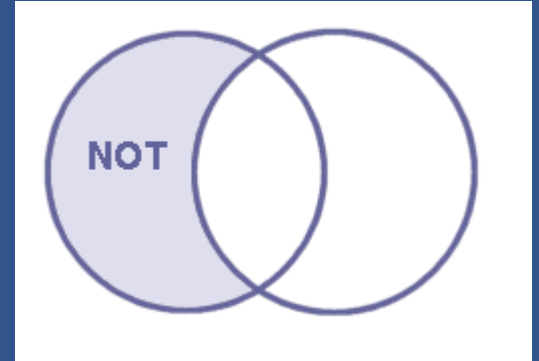
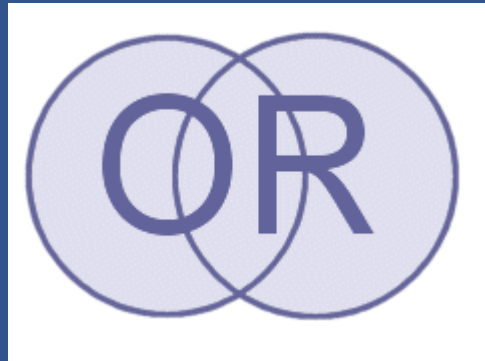
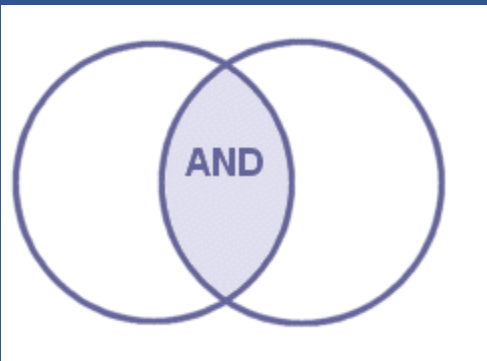
Filter Bubbles



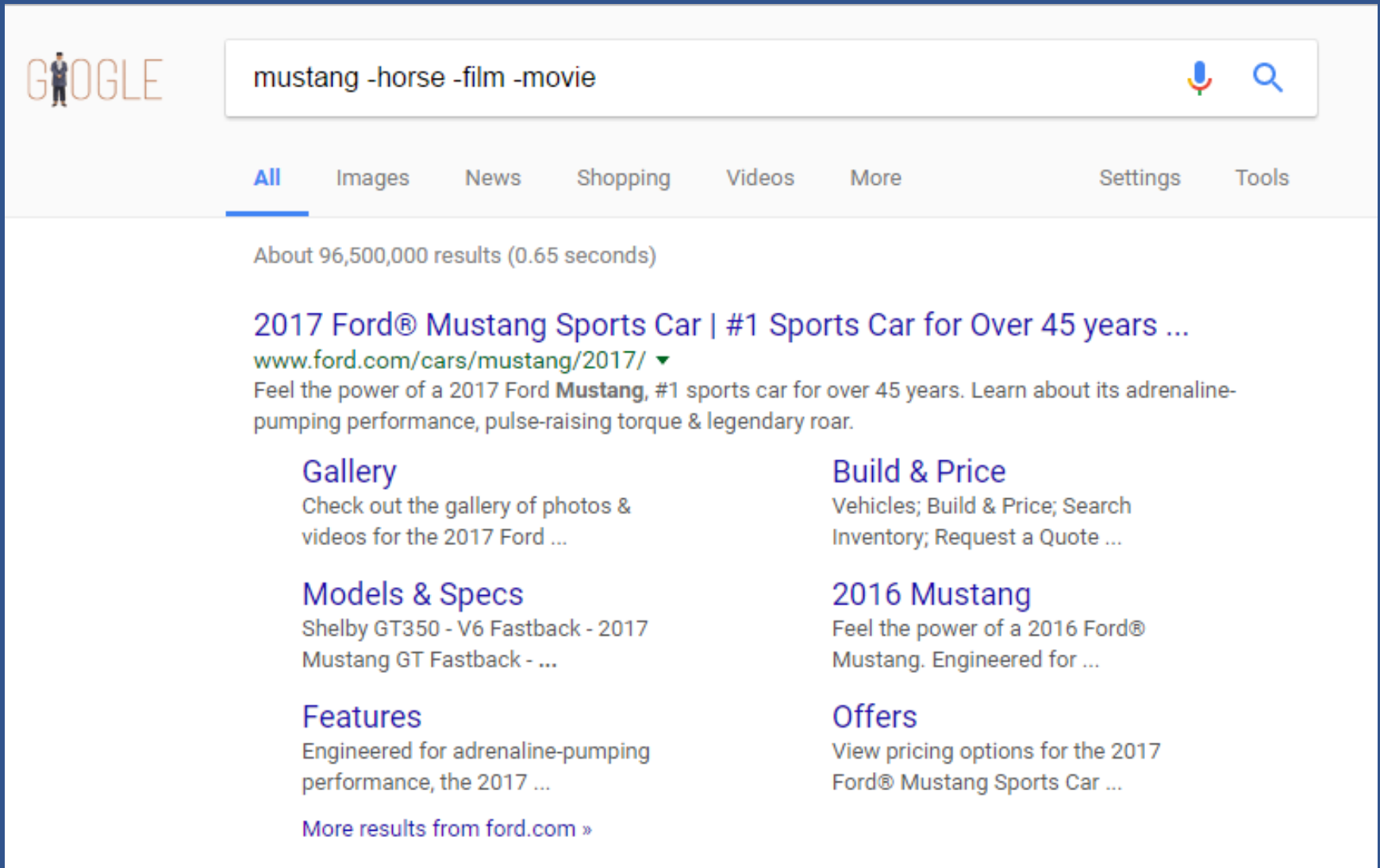
Eli Pariser TED Talk – Beware online “filter bubbles”

Clarifying your search

- Google automatically assumes “and” between each word
- Or: use the word OR
- Not: uses the minus -sign



Clarifying your search



The image shows a Google search interface. At the top left is the Google logo. The search bar contains the text "mustang -horse -film -movie". To the right of the search bar are icons for voice search and a magnifying glass. Below the search bar is a horizontal menu with tabs: "All", "Images", "News", "Shopping", "Videos", "More", "Settings", and "Tools". The "All" tab is selected and underlined. Below the menu, the search results are displayed. The first result is from "www.ford.com/cars/mustang/2017/" and is titled "2017 Ford® Mustang Sports Car | #1 Sports Car for Over 45 years ...". Below the title is a brief description: "Feel the power of a 2017 Ford Mustang, #1 sports car for over 45 years. Learn about its adrenaline-pumping performance, pulse-raising torque & legendary roar." Below this description are four columns of links: "Gallery", "Build & Price", "Models & Specs", and "2016 Mustang". Each link has a short description. At the bottom left, there is a link "More results from ford.com »".

GOOGLE

mustang -horse -film -movie

All Images News Shopping Videos More Settings Tools

About 96,500,000 results (0.65 seconds)

2017 Ford® Mustang Sports Car | #1 Sports Car for Over 45 years ...
www.ford.com/cars/mustang/2017/ ▼
Feel the power of a 2017 Ford **Mustang**, #1 sports car for over 45 years. Learn about its adrenaline-pumping performance, pulse-raising torque & legendary roar.

Gallery
Check out the gallery of photos & videos for the 2017 Ford ...

Build & Price
Vehicles; Build & Price; Search Inventory; Request a Quote ...

Models & Specs
Shelby GT350 - V6 Fastback - 2017 Mustang GT Fastback - ...

2016 Mustang
Feel the power of a 2016 Ford® Mustang. Engineered for ...

Features
Engineered for adrenaline-pumping performance, the 2017 ...

Offers
View pricing options for the 2017 Ford® Mustang Sports Car ...

[More results from ford.com »](#)

Customize your search



texting driving statistics



All

News

Images

Videos

Shopping

More

Settings

Tools

About 540,000 results (0.66 seconds)

Teen **Driver** Cell Phone **Statistics**. 11 teens die every day as a result of **texting** while **driving**. According to a AAA poll, 94% of teen **drivers** acknowledge the dangers of **texting** and **driving**, but 35% admitted to doing it anyway. 21% of teen **drivers** involved in fatal accidents were distracted by their cell phones.



[Texting and Driving Accident Statistics - Distracted Driving](https://www.edgarsnyder.com/car-accident/cause-of-.../cell-.../cell-phone-statistics.html)

<https://www.edgarsnyder.com/car-accident/cause-of-.../cell-.../cell-phone-statistics.html>

[About this result](#) • [Feedback](#)

People also ask

How many accidents are caused by texting and driving in 2015?



How many people have died due to texting while driving?



What is texting while driving?

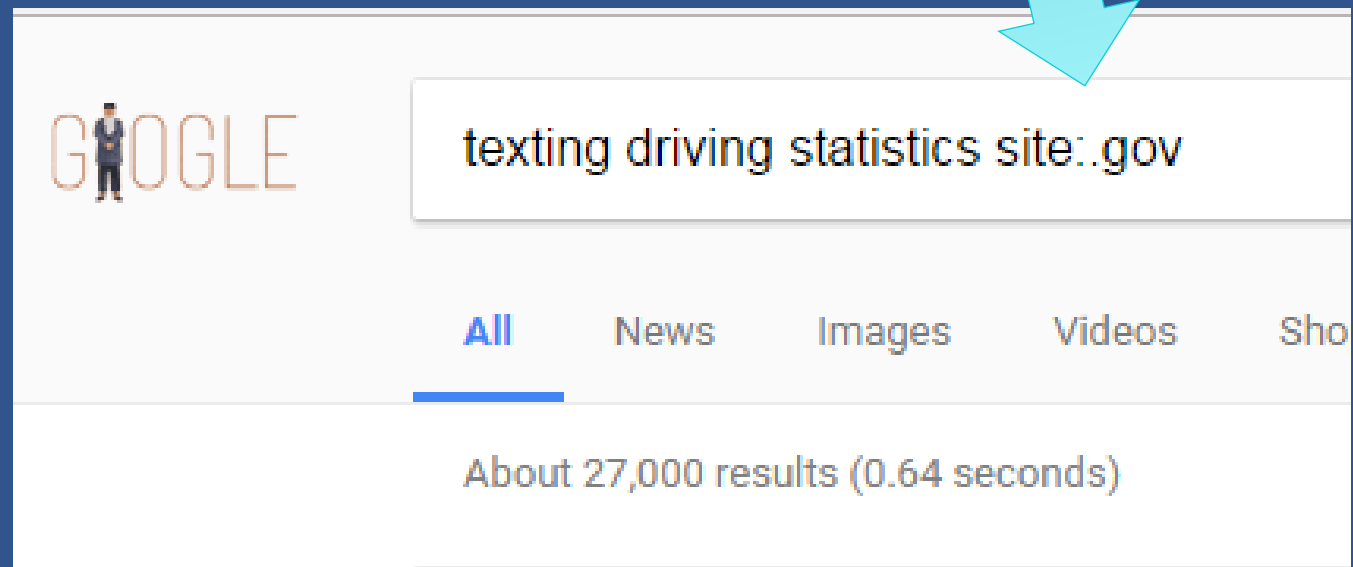


Why should there be a law against texting while driving?



Customize your search

- Search only specific websites or types of sites with site: command
- e.g., texting driving statistics site:.gov



Customize your search



texting driving statistics site:.gov



All

News

Images

Videos

Shopping

More

Settings

Tools

About 27,000 results (0.58 seconds)

Injuries. In 2013, 424,000 people were injured in motor vehicle crashes involving a **distracted driver**, an almost 10% increase since 2011. In 2013, nearly one in five crashes (18%) in which someone was injured involved **distracted driving**. Mar 7, 2016



[Distracted Driving | Motor Vehicle Safety | CDC Injury Center](https://www.cdc.gov/motorvehiclesafety/distracted_driving/)
https://www.cdc.gov/motorvehiclesafety/distracted_driving/

[About this result](#) • [Feedback](#)

People also ask

How many accidents are caused by distracted driving? ▾

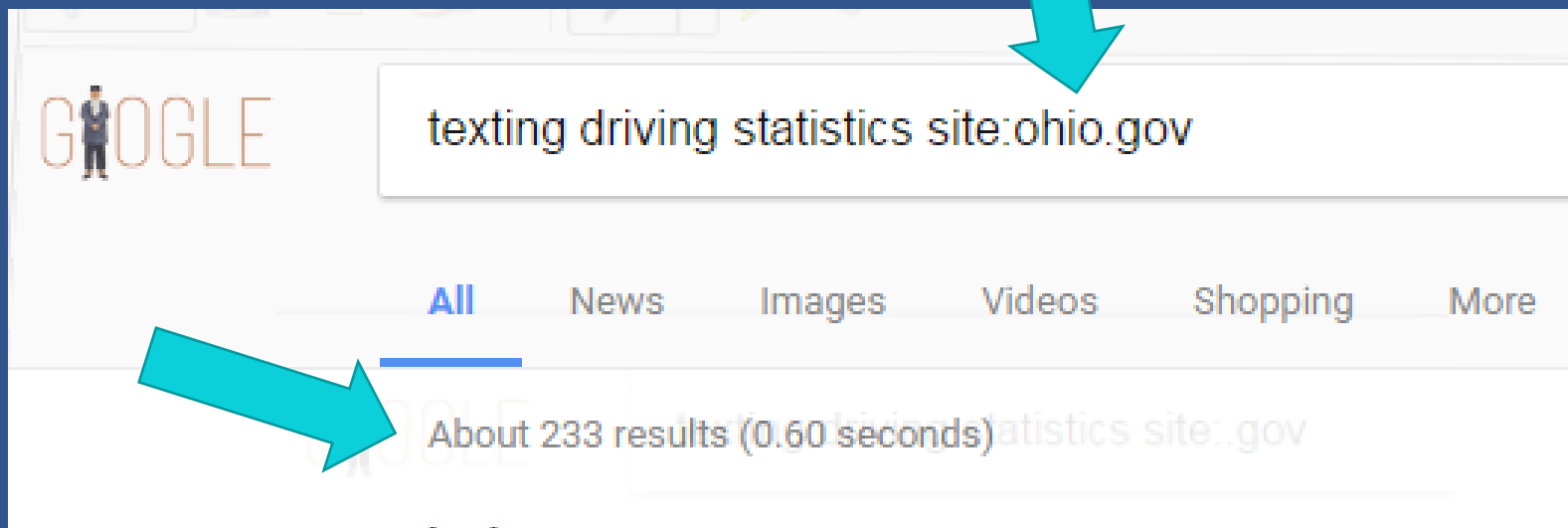
How many people have died due to texting while driving? ▾

Why should there be a law against texting while driving? ▾

What is texting while driving? ▾

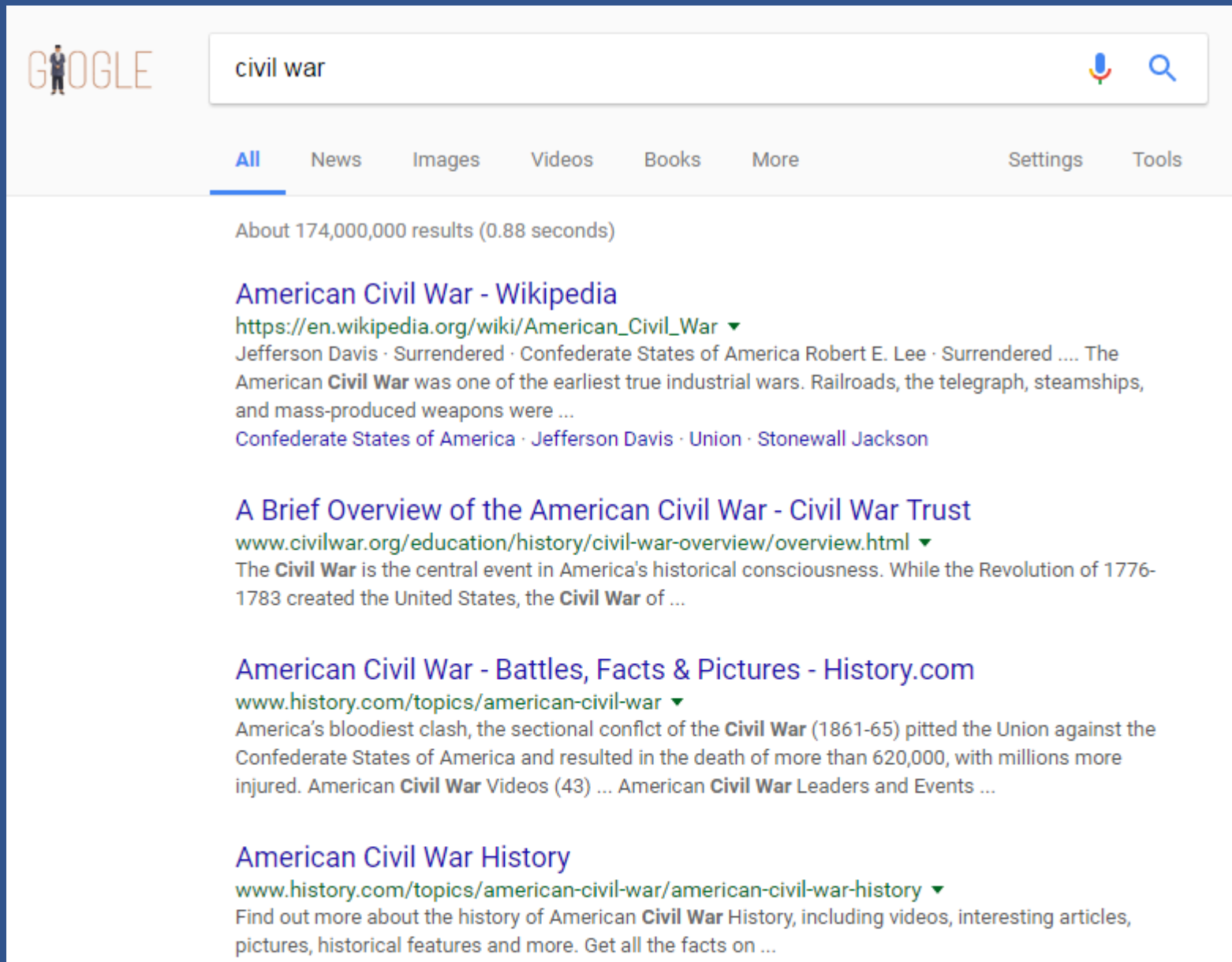
[Feedback](#)

Customize your search



Be as broad or as specific as you want

Customize your search



The image shows a screenshot of a Google search results page. At the top left is the Google logo. To its right is a search bar containing the text "civil war". To the right of the search bar are icons for voice search and a magnifying glass. Below the search bar is a horizontal menu with tabs: "All", "News", "Images", "Videos", "Books", "More", "Settings", and "Tools". The "All" tab is selected and underlined. Below the menu, the search results are displayed. The first result is "American Civil War - Wikipedia" with a URL and a brief description. The second result is "A Brief Overview of the American Civil War - Civil War Trust" with a URL and a brief description. The third result is "American Civil War - Battles, Facts & Pictures - History.com" with a URL and a brief description. The fourth result is "American Civil War History" with a URL and a brief description.

GOOGLE

civil war

All News Images Videos Books More Settings Tools

About 174,000,000 results (0.88 seconds)

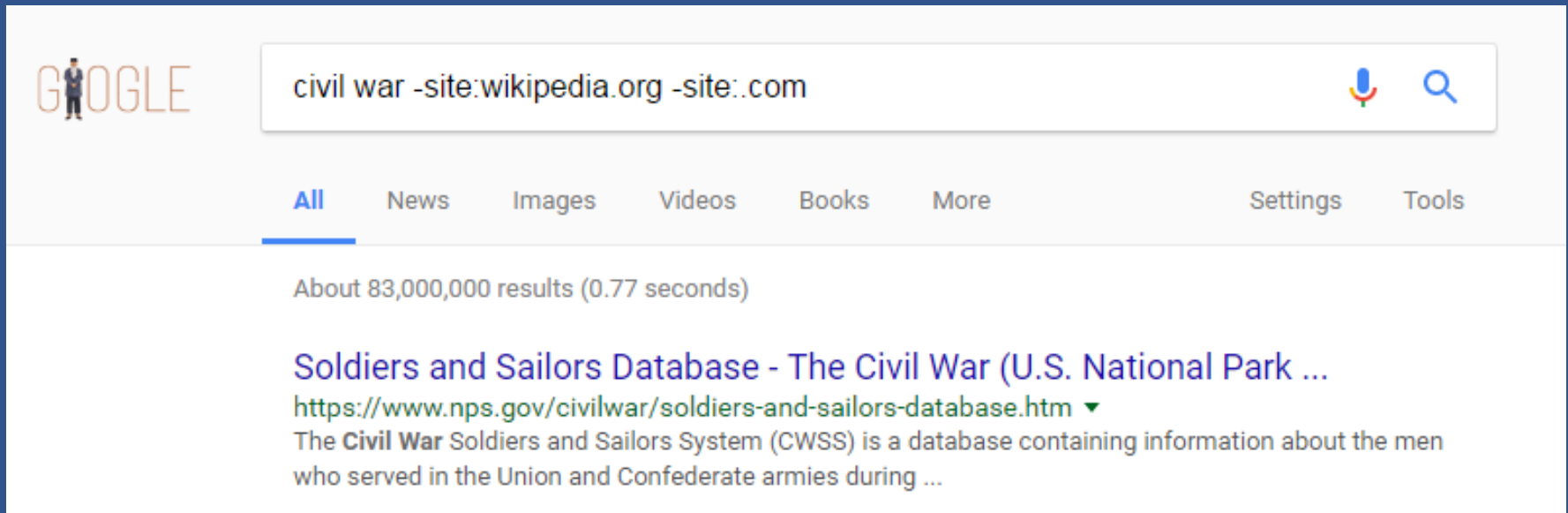
American Civil War - Wikipedia
https://en.wikipedia.org/wiki/American_Civil_War ▼
Jefferson Davis · Surrendered · Confederate States of America Robert E. Lee · Surrendered The American **Civil War** was one of the earliest true industrial wars. Railroads, the telegraph, steamships, and mass-produced weapons were ...
Confederate States of America · Jefferson Davis · Union · Stonewall Jackson

A Brief Overview of the American Civil War - Civil War Trust
www.civilwar.org/education/history/civil-war-overview/overview.html ▼
The **Civil War** is the central event in America's historical consciousness. While the Revolution of 1776-1783 created the United States, the **Civil War** of ...

American Civil War - Battles, Facts & Pictures - History.com
www.history.com/topics/american-civil-war ▼
America's bloodiest clash, the sectional conflict of the **Civil War** (1861-65) pitted the Union against the Confederate States of America and resulted in the death of more than 620,000, with millions more injured. American **Civil War** Videos (43) ... American **Civil War** Leaders and Events ...

American Civil War History
www.history.com/topics/american-civil-war/american-civil-war-history ▼
Find out more about the history of American **Civil War** History, including videos, interesting articles, pictures, historical features and more. Get all the facts on ...

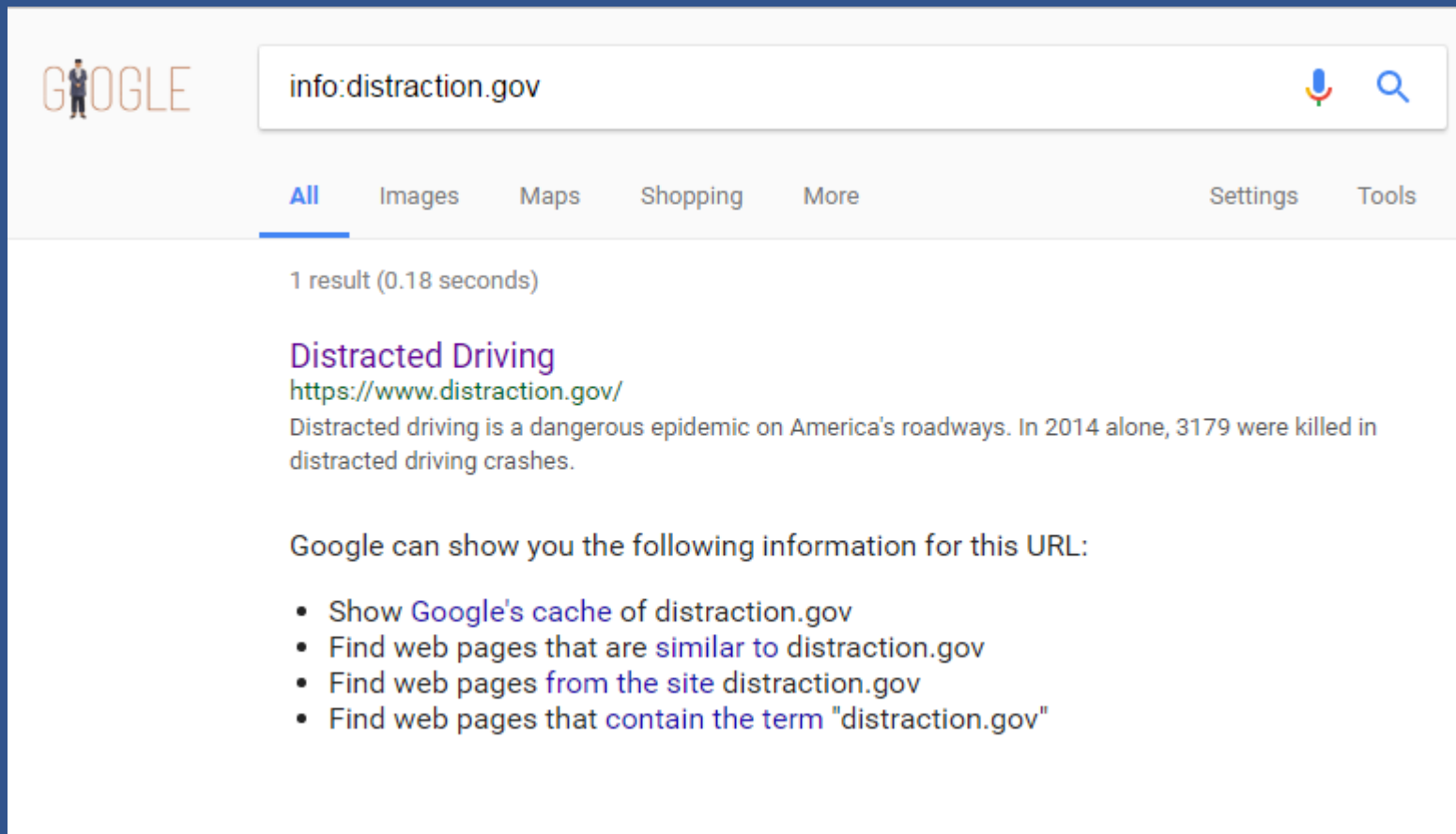
Customize your search



Exclude sites with minus sign and site: search

Customize your search

- Find information about a website, including similar websites, using info:



Customize your search



world cup



All

News

Images

Videos

Maps

More

Settings

Tools

Any time ▾

All results ▾

2018 FIFA World Cup Russia™ - FIFA.com

www.fifa.com/worldcup/ ▾

No FIFA World Cup™ or any other major sporting event would be the same without the tremendous contribution of its volunteers, who provide key support to a ...

[FIFA World Cup](#) · [Teams](#) · [News](#) · [Ticketing](#)

Top stories



FC Barcelona & Spain legend Puyol interviews prospective World Cup volunteers in Moscow

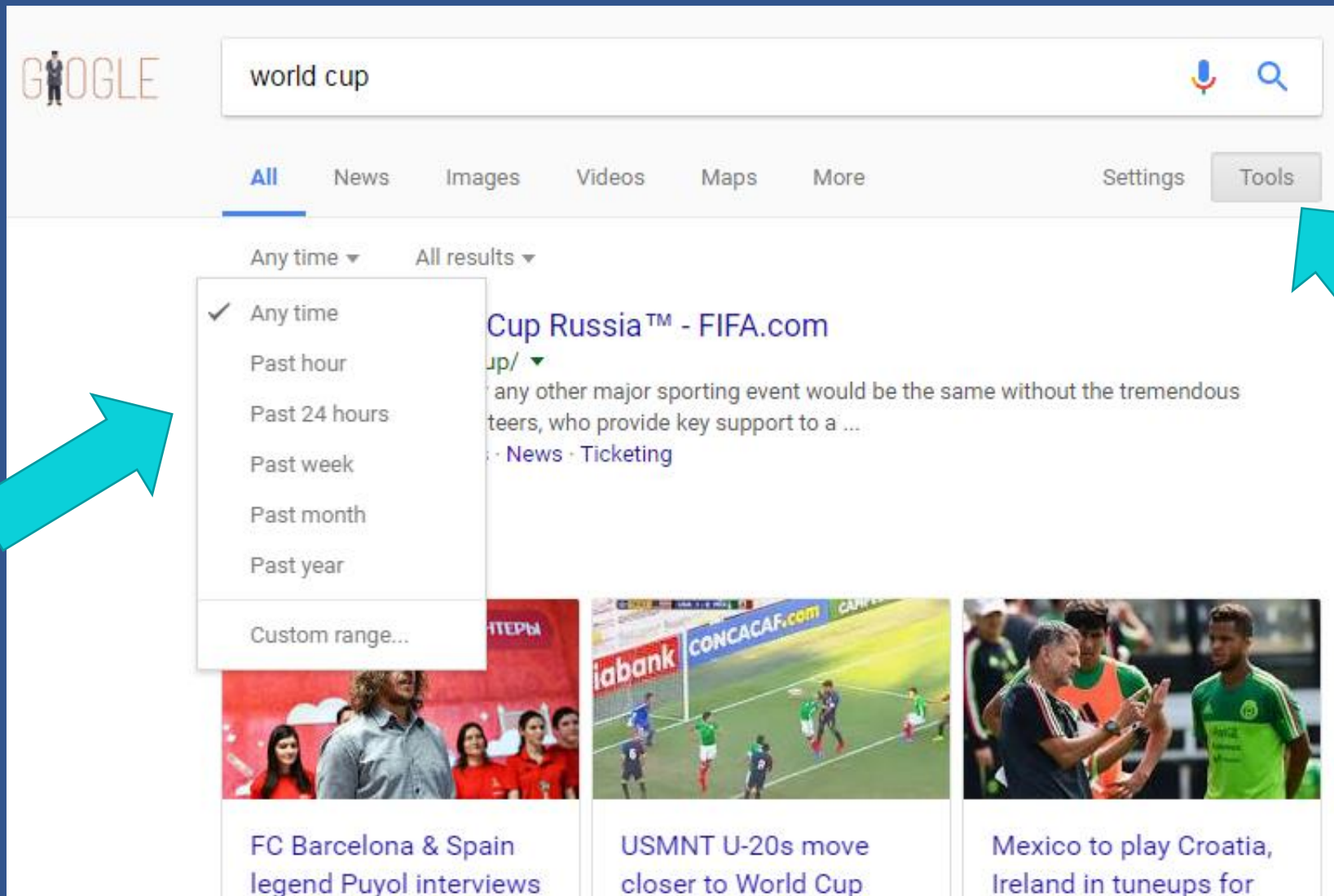


USMNT U-20s move closer to World Cup berth with first win over Mexico in 31 years



Mexico to play Croatia, Ireland in tuneups for World Cup qualifying

Customize your search



The image shows a Google search interface for the query "world cup". The search bar is at the top, and the results are displayed below. A dropdown menu is open under the "Any time" filter, showing options for time ranges: "Any time" (selected), "Past hour", "Past 24 hours", "Past week", "Past month", "Past year", and "Custom range...". Two red arrows are present: one points to the "Tools" button in the top right corner, and the other points to the date filter dropdown menu.

GOOGLE

world cup

News Images Videos Maps More Settings Tools

Any time ▾ All results ▾

- ✓ Any time
- Past hour
- Past 24 hours
- Past week
- Past month
- Past year
- Custom range...

Cup Russia™ - FIFA.com

any other major sporting event would be the same without the tremendous
teers, who provide key support to a ...

News · Ticketing

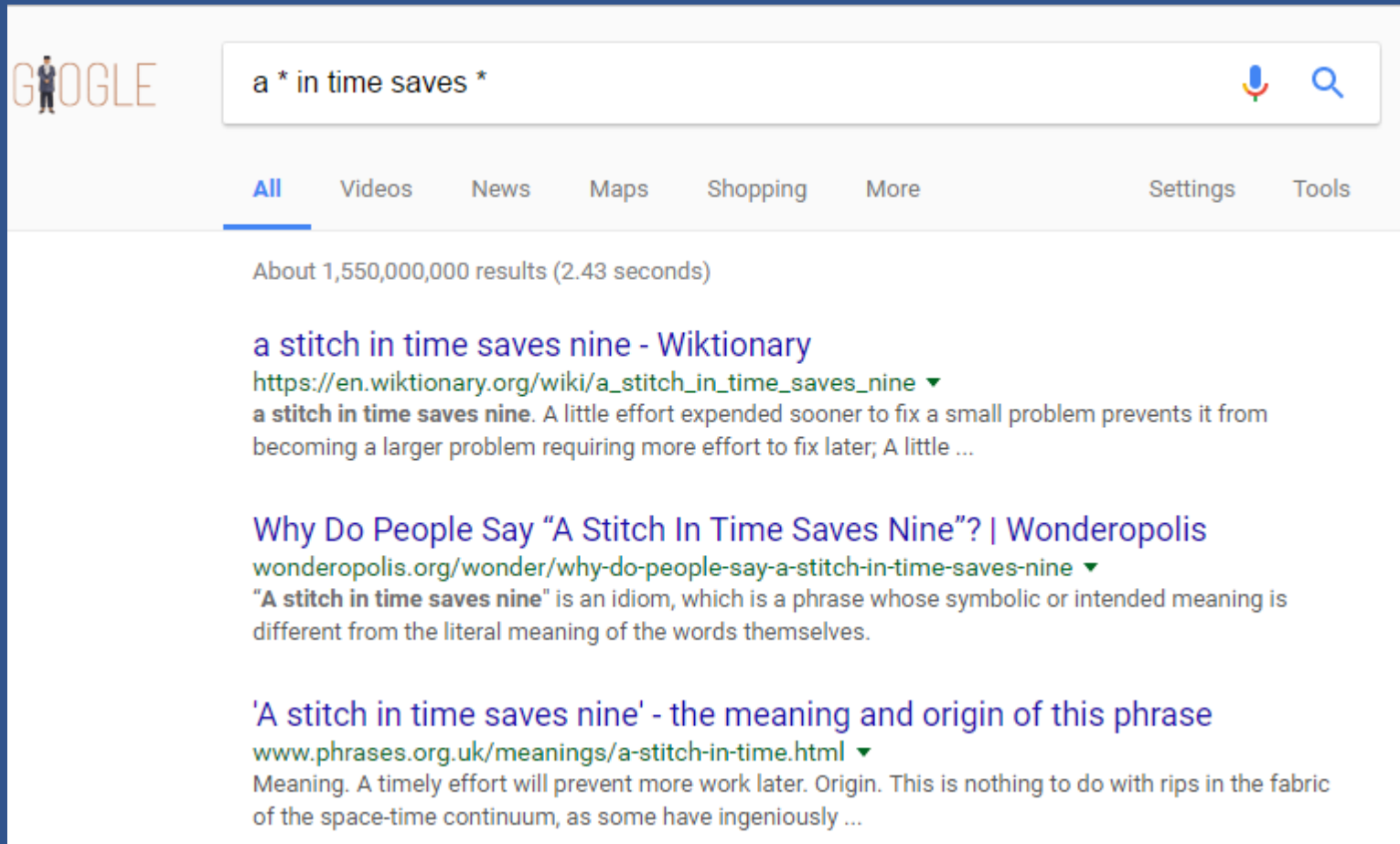
FC Barcelona & Spain legend Puyol interviews

USMNT U-20s move closer to World Cup

Mexico to play Croatia, Ireland in tuneups for

Google tips and tricks

Use an asterisk for any unknown words



The screenshot shows a Google search interface. The search bar contains the text "a * in time saves *". Below the search bar, the "All" tab is selected. The search results show approximately 1,550,000,000 results found in 2.43 seconds. The first result is titled "a stitch in time saves nine - Wiktionary" and includes a link to the Wiktionary page. The second result is titled "Why Do People Say 'A Stitch In Time Saves Nine'? | Wonderopolis" and includes a link to the Wonderopolis page. The third result is titled "'A stitch in time saves nine' - the meaning and origin of this phrase" and includes a link to the Phrases.org page.

GOOGLE

a * in time saves *

Microphone icon Search icon

All Videos News Maps Shopping More Settings Tools



About 1,550,000,000 results (2.43 seconds)

a stitch in time saves nine - Wiktionary
https://en.wiktionary.org/wiki/a_stitch_in_time_saves_nine ▼
a **stitch in time saves nine**. A little effort expended sooner to fix a small problem prevents it from becoming a larger problem requiring more effort to fix later; A little ...

Why Do People Say "A Stitch In Time Saves Nine"? | Wonderopolis
<wonderopolis.org/wonder/why-do-people-say-a-stitch-in-time-saves-nine> ▼
"A **stitch in time saves nine**" is an idiom, which is a phrase whose symbolic or intended meaning is different from the literal meaning of the words themselves.

'A stitch in time saves nine' - the meaning and origin of this phrase
<www.phrases.org.uk/meanings/a-stitch-in-time.html> ▼
Meaning. A timely effort will prevent more work later. Origin. This is nothing to do with rips in the fabric of the space-time continuum, as some have ingeniously ...

Google tips and tricks



[All](#) [News](#) [Images](#) [Shopping](#) [Videos](#) [More](#) [Settings](#) [Tools](#)

About 13,900,000 results (0.84 seconds)

Using Quotation Marks to Web Search Specific Phrases - Lifewire

<https://www.lifewire.com> > ... > [Web & Search Tips & Strategies](#) > [Searching the Web](#) ▼

Apr 2, 2016 - If you are looking for a **specific phrase**, just typing it into a **search engine** will probably not get you the results you were hoping for. Use **quotation** ...

Searching for phrases - ScienceDirect Help

help.sciencedirect.com/Content/st_phrases.htm ▼

You can **search** for **phrases** in three ways, depending on how **exact** a match you want ... terms appear next to each other, enclose your **phrase** in double **quotes**.

Quotation Marks Force Google Search - Google Guide

www.googleguide.com/quote_operator.html ▼

Feb 26, 2012 - In addition to using this operator to **search for an exact phrase**, you can now add **quotation** marks around a single **word** to tell Google to match ...

Google tips and tricks

All

News

Images

Shopping

Videos

More

Settings

Tools

3 results (0.70 seconds)

Results not shown when matching words are in "quotes" - Meta Stack ...

[meta.stackexchange.com/.../results-not-shown-when-matching-words-are-in-quotes](#) ▼

Mar 22, 2013 - I have not been able to figure out how to **search for an exact phrase with quotes**; there seems to be no way to escape literal quotes available.

[RDD] RDAirplay additions/Overlap transition

[caspiian.paravelsystems.com/pipermail/rivendell-dev/2007-May/000672.html](#)

May 28, 2007 - But You can **search for an exact phrase with quotes**, now. The additions from the first version of the patch: * Copy To, Add To and Delete now ...

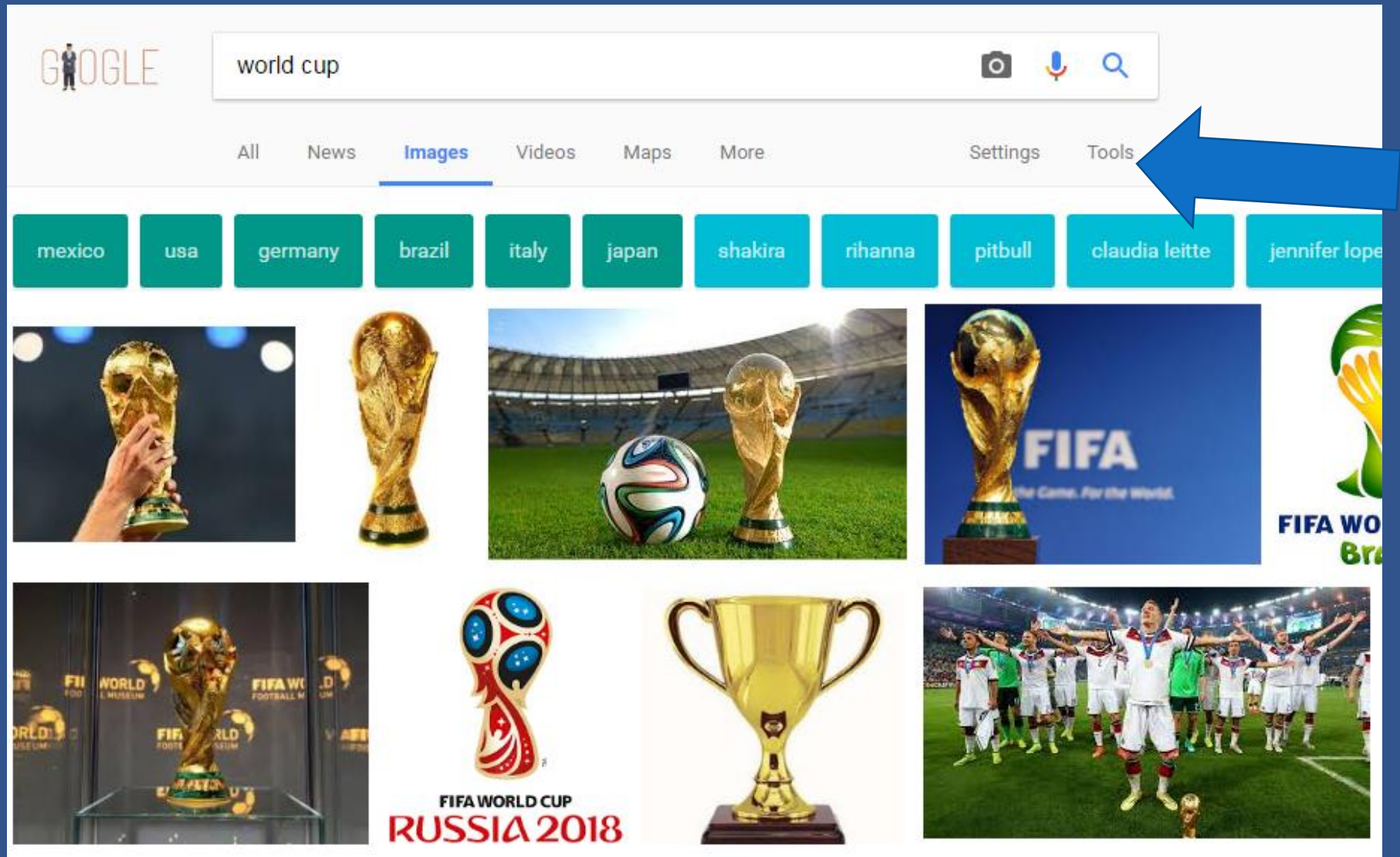
Assets paths - General - Spesoft Forums

[https://www.gameex.info/forums/topic/13322-assets-paths/](#) ▼

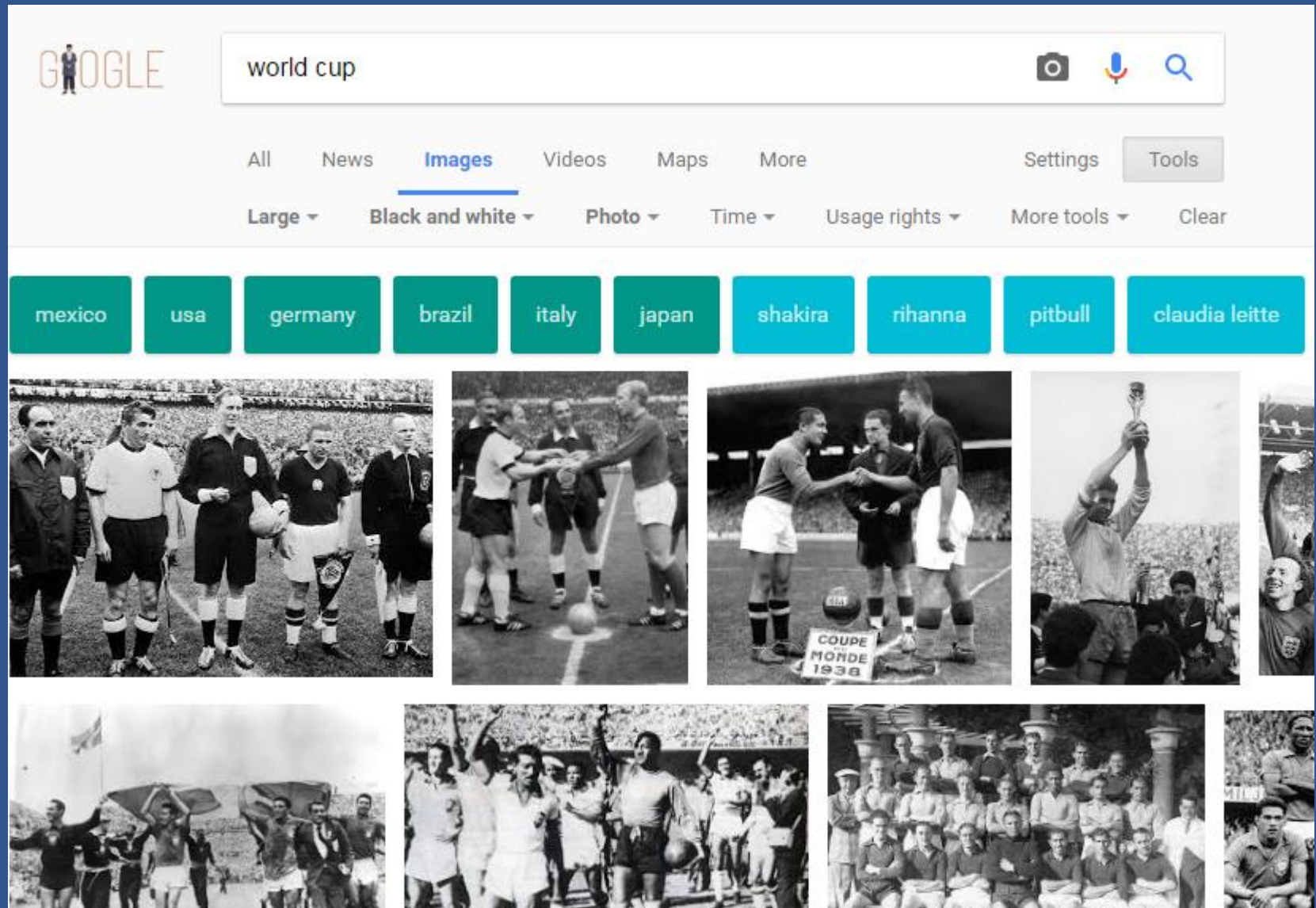
Aug 13, 2013 - 5 posts - 3 authors

If you try to **search for an exact phrase with quotes** it ignores this and returns result for each word in the phrase returning too many results ...

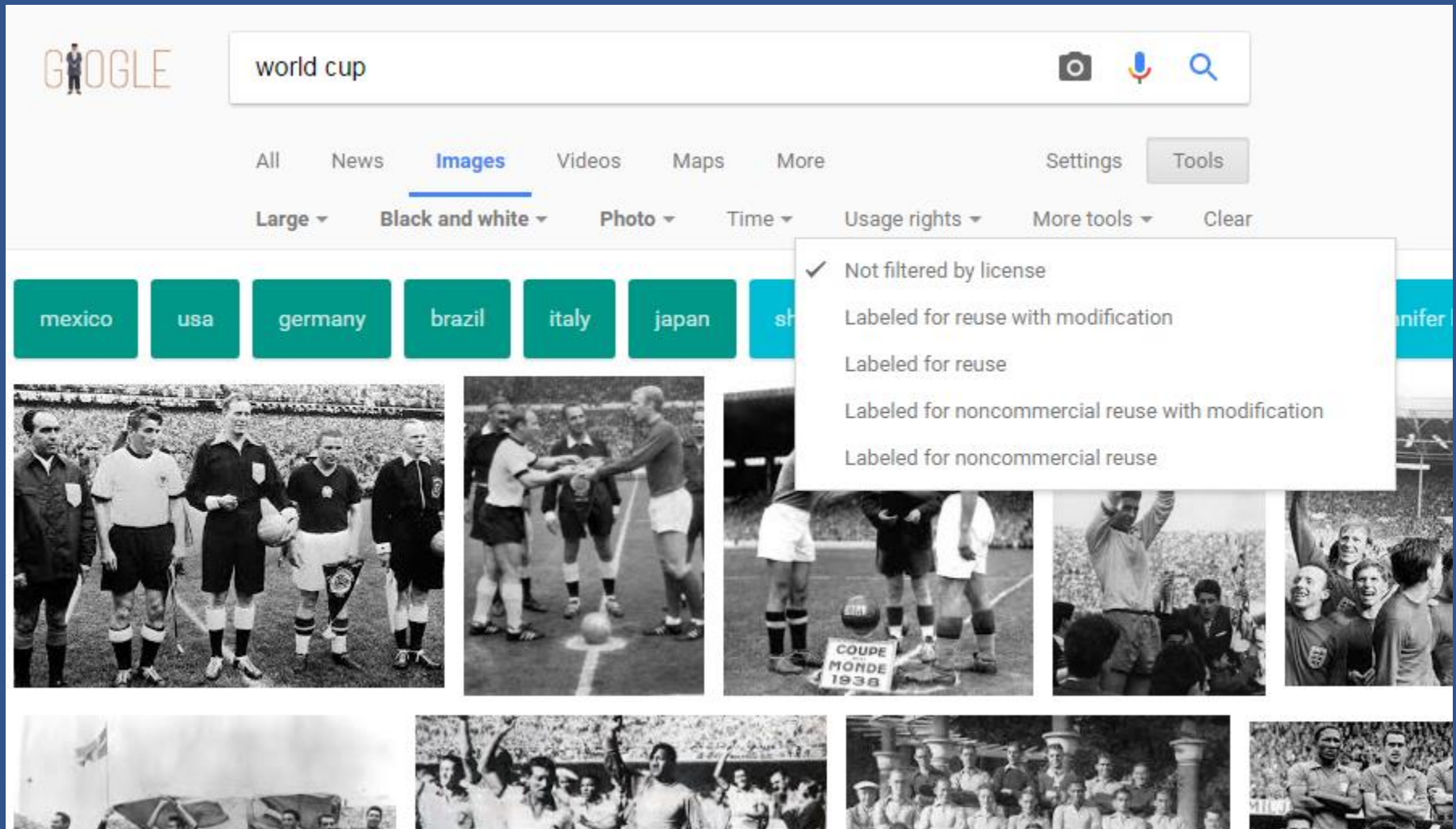
Google images



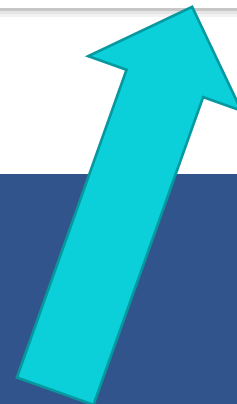
Google images



Google images



Google images – Reverse search




Google images – Reverse search



Search by image



Search Google with an image instead of text. Try dragging an image here.

Paste image URL 

Upload an image

Search by image



PNG x

eli pariser filter bubble



All

Images

Maps

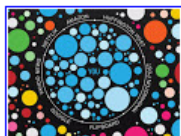
Shopping

More

Settings

Tools

About 25,270,000,000 results (0.68 seconds)

Image size:
870 x 653Find other sizes of this image:
All sizes - Small - Medium - LargeBest guess for this image: *eli pariser filter bubble*

Eli Pariser: Beware online "filter bubbles" | TED Talk | TED.com

https://www.ted.com/talks/eli_pariser_beware_online_filter_bubbles ▼

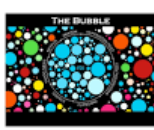
Eli Pariser argues powerfully that this will ultimately prove to be bad for us and bad ... Pioneering online organizer Eli Pariser is the author of "The Filter Bubble," ...

The Filter Bubble: How the New Personalized Web Is Changing What ...

<https://www.amazon.com/Filter-Bubble-Personalized-Changing.../dp/0143121235> ▼

The **Filter Bubble** and over one million other books are available for Amazon In this engaging and visionary book, MoveOn.org board president **Eli Pariser** ...

Visually similar images



The Filter Bubble: What the Internet is Hiding from You

Book by Eli Pariser



Preview book

Imagine a world where all the news you see is defined by your salary, where you live, and who your friends are. Imagine a world where you never discover new ideas. And where you can't have secrets. Welcome to 2011. ... [Google Books](#)

Author: Eli Pariser**Copyright date:** 2011**Nominations:** [Goodreads Choice Awards Best Nonfiction](#)

People also search for



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☒ Articles (☒ include patents) ☐ Case law

Google Scholar

University Libraries

QuickSearch

Find articles, books and more

Q

RESEARCH

SERVICES

SPACES

ASK A LIBRARIAN

SEARCH BY TITLE

Search

ALPHABETICAL BY TITLE

A	B	C	D	E	F	G
H	I	J	K	L	M	N
O	P	Q	R	S	T	U
V	W	Y	Z			

SUBJECT LIST

African American Studies

Agriculture

Anatomy & Physiology

Anthropology/Archaeology

Art

Athletic Training/Sports Medicine

SEARCH RESULTS (G)

Show/Hide	Title
+	Gale Directory Library
+	Gale Virtual Reference Library
+	Garden, Landscape & Horticulture Index
+	Gender Studies Database
+	GeoRef
+	GeoRef Preview Database
	GLBT Life See LGBT Life
+	Global Land Cover Facility (GLCF)
	GMID (Global Market Information Database) See Passport
+	goENC.com
+	Google Scholar
+	GPO Monthly Catalog
+	GreenFILE
	Grove Music Online See Oxford Music Online



Google Scholar

About 1,710,000 results (0.15 sec)

Workplace experiences of **information literacy**

[CS Bruce](#) - [International journal of **information** management](#), 1999 - Elsevier

The idea of **information literacy**, broadly defined as the ability to recognise **information** needs and identify, evaluate and use **information** effectively, has been of growing concern in the education sectors for a number of years; whilst in the workplace, employers and managers ...

[Cited by 988](#) [Related articles](#) [All 16 versions](#) [Cite](#) [Save](#) [More](#)

[\[PDF\] from researchgate.net](#)
[Full-Text - Wright State](#)



[book] **Information Literacy** Instruction: Theory and Practice. **Information Literacy** Sourcebooks.

[ES Grassian](#), [JR Kaplowitz](#) - 2001 - ERIC

This book discusses the theory and practice of **information literacy** instruction. Part I provides background, including the definition and history of **information literacy** instruction. Part II covers **information literacy** instruction building blocks, including: a brief introduction to ...

[Cited by 240](#) [Related articles](#) [Cite](#) [Save](#) [More](#)

[PDF] **Information literacy** as a liberal art?

[JJ Shapiro](#), [SK Hughes](#) - [Educom review](#), 1996 - [teaching.uncc.edu](#)


What does a person need to know today to be a full-fledged, competent and literate member of the **information** society? As we witness not only the saturation of our daily lives with **information** organized and transmitted via **information** technology, but the way in which ...

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Find articles ×

with **all** of the words

with the **exact phrase**

with **at least one** of the words

without the words

where my words occur

anywhere in the article

in the title of the article

Return articles **authored by**

e.g., "PJ Hayes" or McCarthy

Return articles **published in**

e.g., J Biol Chem or Nature


Return articles **dated** between

 —

e.g., 1996



Google Scholar



Scholar

About 2,440,000 results (0.04 sec)

Articles

Case law

My library

[\[BOOK\] The seven faces of information literacy](#)
C Bruce - 1997 - bestlibrary.org

[Caroline Stern \(2002\) Information literacy unplugged: teaching information literacy without technology. White paper prepared for UNESCO, the US NCLIS and National Forum for Information Literacy. <http://www.nclis.gov/libinter/> ... Denis Ralph \(1999\) Information Literacy and Foundations Cited by 1196 Related articles All 5 versions Cite Save More](#)

Any time

Since 2017

Since 2016

Since 2013

Custom range...

[\[BOOK\] Information literacy: Essential skills for the information age](#)
MB Eisenberg, CA Lowe, KL Spitzer - 2004 - ERIC

[This is the definitive work on information literacy. Michael Eisenberg, known worldwide as one of the originators of the innovative Big6 Information Problem Solving Process, and frequent presenters on the subject Carrie A. Lowe and Kathleen L. Spitzer have extensively revised and updated Cited by 353 Related articles All 2 versions Cite Saved More](#)

Sort by relevance

Sort by date

☒ include patents

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JJ Shapiro, SK Hughes - Educam review, 1996 - teaching.uncc.edu

[What does a person need to know today to be a full-fledged, competent and literate member of the information society? As we witness not only the saturation of our daily lives with information organized and transmitted via information technology, but the way in which Cited by 604 Related articles All 8 versions Cite Save More](#)

[\[DOC\] Classroom assessment: Concepts and applications](#)
PW Airasian, MK Russell - 2001 - connect.ala.org

[Proposal for the EBSS Instruction for Educators Committee to develop rubrics based on the ACRL Information Literacy Standards for Teacher Education for assessment purposes. by Rachel Wadham – Spring 2011. The EBSS ... Cited by 1272 Related articles All 4 versions Cite Save More](#)



Google Alerts

Alerts

Monitor the web for interesting new content

Wright State University



How often

At most once a day



Sources

Automatic



Language

English



Region

Any Region



How many

Only the best results



Deliver to

acshannon2@gmail.com



Create Alert

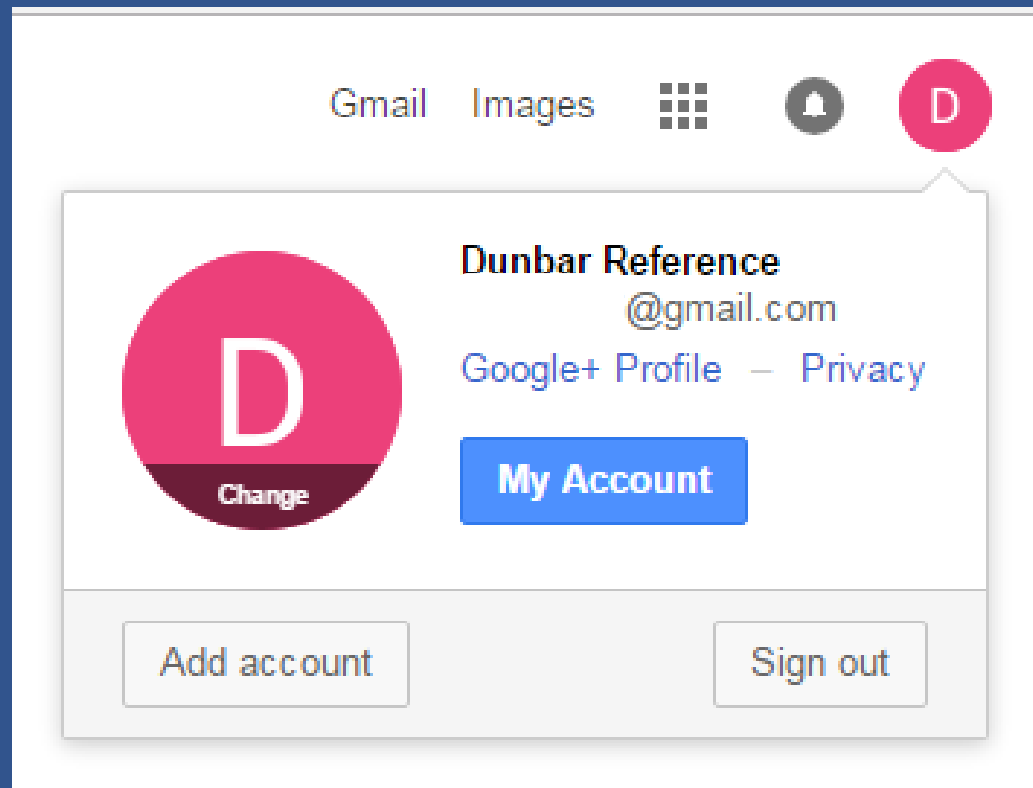
Hide options ▲

Alert preview

NEWS

Your Google Account

- Access your account by clicking on the icon in the top right corner, then selecting “my account”



Welcome, Amanda Shannon

Control, protect, and secure your account, all in one place

My Account gives you quick access to settings and tools that let you safeguard your data, protect your privacy, and decide how your information can make Google services work better for you.

Sign-in & security >

Control your password and Google Account access.

[Signing in to Google](#)

[Device activity & notifications](#)

[Connected apps & sites](#)



Security Checkup

Protect your account in just a few minutes by reviewing your security settings and activity.

[GET STARTED](#)

Last checkup: October 25, 2016



Find your phone

Whether you forgot where you left it or it was stolen, a few steps may help secure your phone or tablet.

[GET STARTED](#)

Personal info & privacy >

Manage your visibility settings and the data we use to personalize your experience.

[Your personal info](#)

[Manage your Google activity](#)

[Ads Settings](#)

[Control your content](#)



Privacy Checkup

Take this quick checkup to review important privacy settings and adjust them to your preference.

[GET STARTED](#)

Last checkup: October 25, 2016



My Activity

Discover and control the data that's created when you use Google services

[GO TO MY ACTIVITY](#)

Account preferences >

Set language, accessibility, and other settings that help you use Google.

[Language & Input Tools](#)

[Accessibility](#)

[Your Google Drive storage](#)

[Delete your account or services](#)

Privacy



Personal info & privacy



Manage your visibility settings and the data we use to personalize your experience.

[Your personal info](#)

[Manage your Google activity](#)

[Ads Settings](#)

[Control your content](#)

QUESTIONS?

Tell us what you think!

<http://guides.libraries.wright.edu/researchtoolkit>

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Research Toolkit: Home page

Search all Research Guides

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HOME PAGE

DETECTING CRAAP: EVALUATING INFORMATION SOURCES

STOP SEARCHING AND START FINDING

Register for a Workshop

[Google Like a Pro](#)
February 23rd, 2016

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Welcome to the Research Toolkit!



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Ask a Librarian

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ASK A LIBRARIAN



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For more information:

- <https://varvy.com/googlebot.html>
- <https://www.google.com/insidesearch/howsearchworks/thestory/>
- <http://www.tennessean.com/story/money/tech/2014/05/02/jj-rosen-popular-search-engines-skim-surface/8636081/>
- <https://www.youtube.com/watch?v=J5RZOU6vK4Q>
- <http://money.cnn.com/2014/03/10/technology/deep-web/index.html>
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